

**Adventures in random graphs:
Models, structures and algorithms**

Armand M. Makowski

**ECE & ISR/HyNet
University of Maryland at College Park
armand@isr.umd.edu**

LECTURE 5
Small Worlds

Letter-relaying experiment by S. Milgram

Objective: A source individual must forward a letter to a destination individual

Rules:

- **Limited** information about destination individual: Address, name and profession
- Letter **cannot** be addressed directly to the destination individual
- Can only forward letter to someone known on a first name basis

Outcome (1967): A significant fraction of the letters reached their destination in at most **six** hops!

“Six degrees of separation”

Relevance:

- Structure of social networks and importance of social ties
- Routing with limited information in communication networks
- Browsing behavior in WWW

Modeling, modeling, modeling!

- Model social networks as (random) graphs
 - Erdős-Renyi graphs $\mathbb{G}(n; p)$?
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NO!

Because

In Erdős-Renyi graphs $\mathbb{G}(n; p)$:

- Small diameter:

$$\text{Diam}(\mathbb{G}(n; p)) = O(\log n) \quad \text{when } p \sim \frac{\lambda}{n}$$

- No structure such as geography, professional occupation, etc
- Clustering:

$$\text{Clustering coefficient } (\mathbb{G}(n; p)) = p$$

and this will be small when $p \sim \frac{\lambda}{n}$

Small World: Random graph with small diameter but high clustering!

Random graph models of small worlds

Q: How do we construct a random graph model of small worlds?

Regular networks + Random short cuts

Typically,

- Regular networks: High average path length but high clustering
- Random shortcuts: Shortens average path length but may decrease clustering

According to Strogatz and Watts

- One-dimensional lattice organized on a ring – L nodes
 - Each bound is “rewired” with probability ϕ – Shortcuts
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Difficulties: Lack of uniformity, Rewiring can make the network disconnected

According to Newman and Watts

- One-dimensional lattice organized on a ring – L nodes
- Add shortcuts at random

The random graph $\text{SW}(n; p)$

- Two-dimensional lattice or grid with $n = L^2$ nodes

$$G_L = \{1, \dots, L\} \times \{1, \dots, L\}$$

- **Local** edges to grid neighbors – Deterministic

$$\mathbf{x} \sim \mathbf{y} \quad \text{if and only if} \quad d(\mathbf{x}, \mathbf{y}) = \|\mathbf{x} - \mathbf{y}\|_1 = 1$$

so between 2 and 4 neighbors

- **Long haul** edges – With probability $p \in (0, 1)$, each node $\mathbf{x} \in G_L$ creates a random connection with **one** node selected **uniformly** from $G_L - \{\mathbf{x}\}$.

Theorem 1 For each $p \in (0, 1)$, there exists $A = A(p) > 0$ such that

$$\lim_{n \rightarrow \infty} \mathbb{P} [\text{Diam} (\text{SW}(n; p)) \leq A \log n]$$

In the case $p = 0$:

$$\text{Diam} (\text{SW}(n; 0)) = 2L = 2\sqrt{n}$$

and

$$\text{Clustering coefficient} (\text{SW}(n; 0)) = 0$$

According to Kleinberg

- Two-dimensional lattice or grid

$$G_L = \{1, \dots, L\} \times \{1, \dots, L\}$$

- **Local** edges to grid neighbors – Deterministic

$$\mathbf{x} \sim \mathbf{y} \quad \text{if and only if} \quad d(\mathbf{x}, \mathbf{y}) = \|\mathbf{x} - \mathbf{y}\|_1 = 1$$

- **Long haul** edges – Each node \mathbf{x} has q random connections with destinations $\mathbf{y}_1, \dots, \mathbf{y}_q$ (in $G_L - \{\mathbf{x}\}$) selected with probability

$$\frac{d(\mathbf{x}, \mathbf{y})^{-\alpha}}{\sum_{\mathbf{z} \in G, \mathbf{z} \neq \mathbf{x}} d(\mathbf{x}, \mathbf{z})^{-\alpha}}, \quad \mathbf{y} = \mathbf{y}_1, \dots, \mathbf{y}_q$$

for some $\alpha > 0$.

The impact of $\alpha > 0$

With $\alpha \simeq 0$, increasingly uniform selection

With $\alpha = 0$ and $q = 1$, we recover $\text{SW}(L; p)$ (with $p = 1$)

With $\alpha \uparrow \infty$, only very close neighbors are selected with very high probability

Navigation on small worlds

Distributed routing

A routing algorithm is **distributed** if the decisions made at step t depends only on the knowledge of

- the nodes $\mathbf{x}_0, \dots, \mathbf{x}_t$ visited so far
 - the coordinates of the destinations of shortcuts generated at these nodes
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Figure of merit:

$$\sup_{\mathbf{x} \neq \mathbf{y}} (\mathbb{E} [T_{\text{Algo}}(\mathbf{x}, \mathbf{y})])$$

where

$$T_{\text{Algo}}(\mathbf{x}, \mathbf{y}) = \begin{array}{l} \text{Number of steps used by Algo} \\ \text{to reach } \mathbf{y} \text{ from } \mathbf{x} \end{array}$$

Three cases concerning **navigability**

- $\alpha < 2$
- $\alpha = 2$
- $\alpha > 2$

Efficient routing when $\alpha = 2$

Greedy (decentralized) algorithm: Always forward the message to a grid node as close to the target node as possible

This greedy decentralized algorithm makes the small world navigable!

Theorem 2 *We have*

$$\sup_{\mathbf{x} \neq \mathbf{y}} (\mathbb{E} [T_{\text{Greedy}}(\mathbf{x}, \mathbf{y})]) \leq O((\log n)^2)$$

Algo generates iterates

$$\{\mathbf{x}_t, t = 0, 1, \dots\} \quad \text{with } \mathbf{x}_0 = \mathbf{x}$$

In phase j at iterate t if

$$2^j < d(\mathbf{x}_t, \mathbf{y}) \leq 2^{j+1}$$

How many phases?

No more than $\log_2 2L$ phases

How long in a phase? On the **average**, no more than

$$144(1 + \log 2L) \text{ steps}$$

Thus

$$\begin{aligned} \mathbb{E}[T_{\text{Greedy}}(\mathbf{x}, \mathbf{y})] &\leq 144(1 + \log 2L) \cdot \log_2 2L \\ &\leq C(\log n)^2 \end{aligned} \quad (1)$$

for some $C > 0$

If \mathbf{x}_t is in phase j , then the probability that a shortcut to a node \mathbf{w} leads to a phase $k < j$ is bounded below by

$$\min_{\mathbf{x}_t: 2^j < d(\mathbf{x}_t, \mathbf{y}) \leq 2^{j+1}} \frac{\sum_{\mathbf{w}: d(\mathbf{y}, \mathbf{w}) \leq 2^j} d(\mathbf{x}_t, \mathbf{w})^{-2}}{\sum_{\mathbf{z} \neq \mathbf{x}_t} d(\mathbf{x}_t, \mathbf{z})^{-2}}$$

Impossibility of efficient routing when $\alpha \neq 2$

- When $0 < \alpha < 2$, short paths exist but individuals **cannot** determine them in a decentralized manner, i.e.,

$$\mathbb{E}[T_{\text{Algo}}(\mathbf{x}, \mathbf{y})] \geq \delta L^{\frac{2-\alpha}{3}}$$

for some $\delta > 0$

- When $2 < \alpha$, short paths no longer exist!